# <u>Content Specialist (Photography & Videography) – Luxure Lifestyle</u>

Naples, FL (Local Only)
Part-Time / Full-Time

## **About Luxure Lifestyle:**

At Luxure Lifestyle, we craft exclusive, high-end experiences that embody effortless sophistication. Specializing in luxury home transformations, elite events, and tailored concierge services, we bring our clients' visions to life with seamless execution and unparalleled elegance.

#### **Position Overview:**

We are seeking a **Content Specialist** to elevate our brand through **captivating photography** and **videography**. The ideal candidate will have a refined eye for **luxury aesthetics**, experience capturing **high-end real estate**, **exclusive events**, and **premium lifestyle content**, and the ability to translate **elegance**, **exclusivity**, and **sophistication** into stunning visual storytelling.

# **Key Responsibilities:**

- Luxury Photography & Videography Capture high-end properties, exclusive events, and curated lifestyle moments with a focus on elegance and detail.
- Cinematic Content Creation Produce polished reels, cinematic event highlights, and behind-the-scenes footage that align with Luxure Lifestyle's brand identity.
- ☑Brand Visual Storytelling Create imagery that embodies "Effortless Sophistication, Exclusively Yours."
- Creative Direction & Collaboration Work closely with our marketing and social media teams to execute visual campaigns that resonate with high-net-worth clientele.
- ✓ Editing & Post-Production Deliver high-quality, professionally edited photos and videos with a clean, luxurious aesthetic.

# What We're Looking For:

- Luxury & Lifestyle Experience Proven portfolio in luxury real estate, high-end events, lifestyle branding, or editorial photography/videography.
- High-End Aesthetic & Attention to Detail Ability to capture the essence of sophistication and exclusivity in every shot.

- Cinematic Editing & Storytelling Proficiency in Adobe Premiere Pro, Final Cut Pro, Lightroom, Photoshop, or similar editing tools.
- Agility & Discretion Ability to blend seamlessly into luxury events, capturing moments while respecting client privacy.
- Strong Collaboration Skills Comfortable working with brands, influencers, and high-profile clients to achieve a shared creative vision.
- Reliability & Professionalism Ability to meet tight deadlines, deliver exceptional
  quality, and uphold the highest standards of luxury branding.

## Why Work with Luxure Lifestyle?:

- Access to Exclusive Luxury Events Capture stunning, high-profile experiences that elevate your portfolio.
- Creative Freedom Work on visually captivating projects where your creativity is valued.
- Networking & Growth Opportunities Be part of Naples' luxury scene, collaborating with elite brands and industry leaders.
- Competitive Compensation Paid per project, with potential for increased rates as we grow.

#### **Ready to Capture Luxury?:**

To Apply: Send your portfolio, website, and rates to [hannah@luxurelifestyle.com].

At Luxure Lifestyle, we craft experiences, tell stories, and showcase the pinnacle of luxury living. If you have the talent and vision to bring our brand to life, we want to hear from you.

Effortless Sophistication. Exclusively Yours.